

SPONSORSHIP OPPORTUNITIES

NSA NYC 2017/2018



The National Speakers Association, New York City Chapter, offers Targeted Sponsorship Opportunities to organizations whose products and or services, fits the needs of our members.

Our membership is made up of more than 1,500 professionals and includes Professional Speakers and business owners, who live and or, work in and around New York City.

We are committed to the professional development of our members. As such, our goal is to offer a wide variety of relevant, engaging and interesting topics that fulfill the educational needs of our members.

If you would like to become part of our sponsorship family, please email Ralph Peterson, Director of Business Development. Ralph@RalphPeterson.com

The following is a list of Sponsorship Levels and Benefits: Please note the limited amount of sponsorships available at each level.

SPONSORSHIP LEVEL	PLATINUM Sponsorship	GOLD Sponsorship	SILVER Sponsorship
	Annual 8 Chapter Meetings 2 Social Events Working Sessions Salon Series Speaker University	Annual 8 Chapter Meetings 2 Social Events Working Sessions Salon Series Speaker University	Event 8 Individual Chapter Meetings
INCLUDED IN SPONSORSHIPS	1 industry exclusive spot available	2 industry exclusive spots available	8 available
Prominent exhibit spot in the hallway in front of main meeting room	1	2	1
Prominent exhibit spot at the registration table	1	X	X
Placement of flyers or handouts on seats	✓	✓	✓
Placement of flyer (print) in all welcome packages	✓ (Full Page)	✓ (Half Page)	X
Free registration for chapter meetings	2	2	1
Recognition (introduction and thank you) at the chapter meetings	Video	Slide	Slide
Invitation to exclusive brunch with board members and special guests prior to chapter meeting	✓	✓	✓

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Invitation to social hours with attendees after chapter meeting	✓	✓	✓
Featured logo on each member nametag	✓	X	X
Listing on the sponsorship page on NSA NYC website with logo and link	✓	✓	X
Logo and link on website footer (every page)	✓	✓	X
Testimonials/endorsement by one of our members on our website	✓	✓	X
Listing with logo and link in e-mail footer of all outgoing e-mails	✓	✓	X
Listing and logo on all printed handouts	✓	✓	X
Dedicated corner in monthly Newsletter (100-150 words)	✓	X	X
Dedicated e-mails to entire e-mail list to promote service or special offer	2	2	1
Automated welcome e-mail when new members sign up	1	X	X
**Promotion via social media by chapter account and possibly members/participants	✓	✓	✓
INVESTMENT	\$5,000	\$3,000	\$500