Dear NY NSA Members,

Thank you for having us as a part of your February 2018 event.

I’m sure we’ve all been there…the events where the speakers are #AllMale and #AllPale. Today diversity and inclusion are more important than ever. This is why we create Innovation Women.

Innovation Women is a self-service database - speakers sign up for a membership, build a profile and we market them to event managers and the media. Most event managers invite speakers directly from within the database.  Innovation Women speakers:

* Get invitations from event managers directly through our website.
* Receive our exclusive speaker newsletter with 100+ speaking opportunities every week. These are speaking opportunities you can apply for.
* We promote our speakers and their speaking engagements through our website, newsletter and on social media. The promotional power of our network is an important part of our value, and the value of our speakers for event managers.
* Lioness Magazine selects speaker profiles (focusing on our entrepreneurs) to promote in their online magazine.
* Through our concierge service, we present event managers with custom lists of potential speakers based on their specific needs.

From the event manager perspective, we help produce more gender-balanced events. Event managers use the platform for free to find speakers while speakers pay just $100/year, a fraction of what they might pay for an agency to help them find speaking opportunities.

The opportunities we present to our speakers have been incredibly varied. Technical topics include: cyber-security, clean tech, green tech, personalization, data analysis, IoT, human enhancement, healthcare IT, fintech. There are more business topics like funding, distributed teams, startup team building, but also “softer” topics like work-life balance, women’s issues, gender and diversity. PLUS, multiple speakers for an NPR speaker series, and guest lecturers at various universities.

Here are some links to [testimonials](https://innovationwomen.wordpress.com/testimonials/), an [FAQ](https://innovationwomen.wordpress.com/faq/)and a [one-pager](https://innovationwomen.wordpress.com/2016/09/20/will-opportunity-find-you/) on our site for more information. Please feel free to ask us anything or send this to a friend who needs more visibility. We’re here to help.

The Innovation Women Team